

TELEVISION September 15, 2021

ITTV Italian TV Festival Returns to Los Angeles


extra

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Giuseppe Albeggiani, CEO Enit - Italian Tourism Board, Cristina Scognamillo, Valentina Martelli and Andrea Scrosati, COO Fremantle.

The ITTV Italian TV Festival will be back in L.A. October 30 through November 2!

This year's slogan is "Let Italy Entertain You" and media partners include The Los Angeles Times and "Extra." The L.A. events follow the successful ITTV sessions in Venice, Italy.

The festival will celebrate the boom in Italian shows airing in America including "Gomorra," "Suburra," "My Brilliant Friend," and "Devils" which stars Patrick Dempsey.

The festival will take place around the city, and kicks off in Little Italy in San Pedro with a special screening of TV shows and short films focused on young people.

Closing night November 2 will wrap up with a red carpet featuring Italian and

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The event, spearheaded by Good Girls Planet and Marco Testa Los Angeles, aims to bring attention to lively Italian TV production and grow relationships between Italian and American TV creators and talents.

Valentina Martelli, a co-founder of Good Girls Planet and ITTV, says, “The goal of ITTV is to promote the internationalization of the Italian System. ITTV offers unique opportunities to encourage and establish operational cooperation with international productions, fostering new relationships for producers, distributors, and film commissions, while also promoting opportunities for Italian cities, regions, Italian tourism, specialized banks, and Italian companies to establish their brands across the world.”

Attendees at this year’s fest can also visit special preview screenings of Italian television series and participate in events focused on television writing, animation, and locations.

Watch the video below as “Extra” takes you inside the 2019 ITTV Italian TV Festival.

Go Inside ITTV’s Italian TV Takeover in L.A.!



Learn more at <https://www.ittvfestival.com/>.

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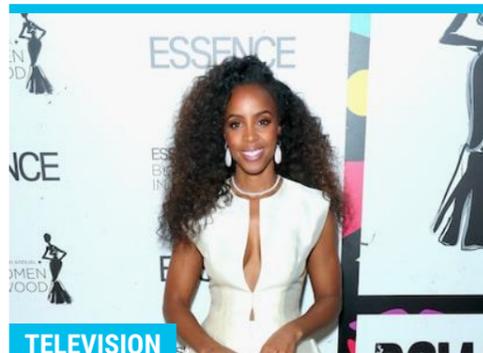
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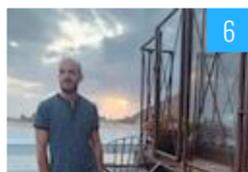
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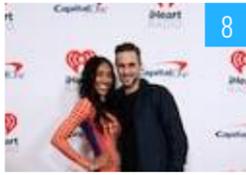
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